

The COMET Bus Shelter Rates

SightLine Signs & Graphics
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The COMET bus shelter ad program is new so please bear with us while we work to develop a rate card and additional information. We will soon have a full list of locations here on the rate card as well.

The ad panel on the shelters take a 47.5" x 69" print that we mount to a composite panel that is behind the glass.

The discounted introductory advertising rates for the shelters is as follows....

Display costs of \$225.00 per month, per location for a 1 to 5 month display agreement or \$175.00 per month for a 6 month or longer display agreement.

One-time printing (materials) costs of \$120.00 for the first unit, \$55.00 each additional unit.

One-time installation/removal costs of \$150.00 for the first unit, \$75.00 each additional unit.

Production / Installation / Removal Charges - Because some national advertisers have ads printed in bulk we separate production and installation / removal pricing. Price is per first unit plus each additional unit. Customer provided materials must be on industry standard BusMark, BusArt, or MetroMark vinyl. Print ready artwork required. Artwork setup and design work available for an additional cost.